



# Agraduth Pallie Unnayan Samity

---

# Annual Report 2020-21

**Registered Office: VPO-GAZA,  
P.S-UDAYNARAYANPUR,  
DISTRICT-HOWRAH, WEST BENGAL  
INDIA, [WWW. agradutpolly.org](http://WWW.agradutpolly.org)  
Email: [agradut\\_org@yahoo.co.in](mailto:agradut_org@yahoo.co.in)  
Mobile No: 9733863346**

## PRESIDENT'S Message

The Progress and achievement suppress several front combating Covid-19 pandemic creates an unprecedented crisis for the Nation. Education has been effected due to coronavirous, the students around 9 to 12 groups were most severely impacted. Various challenging education Policies and issues in the education system has been taken in National Education Policies should be revamped for the current situation.

Due to complete lock down of all economic activities due to the spread of Covid-19 virus the worst sufferers are the daily labours engaged in agro-based and allied manual work to earn a living for their families as it is clear from reports emanating from all over the country. For daily sustenance of their families the persons engaged in daily labour finds it extremely difficult to make both ends meet. Since they have, no other means of supporting their families other than the earnings from their daily engagement in labour, they find it impossible to lead a normal life and their burden is cumbersome without any help from outside source, which is an established fact.

In India, the rural economy is agro-based one and in the rural sector, the main source of income is product from the cultivation. Many landless and poor people depend on daily wages in the agricultural sector and logistics for agricultural activities to earn a living and to support their families. April to June is a critical time for the agricultural sector as it is the time for harvesting the winter cereals such as wheats, maize, potatoes and onions. This period is crucial too for the preparation of Kharif crops, which is labour intensive and needs logistical support. Though this is an essential activity, the countrywide lockdown has disrupted the labour supply and it has ruined the rural economy and earnings by supply of labour to the agricultural sector. This affects the daily lives of the families who depend on the earnings by the daily labourers ruining the very life support system of the families who are below the poverty line. It is a fact that 80 % of the workforce are engaged in the unorganised sector and a major part of it is in the agricultural sector. The labourers out of job due to the lockdown of the entire nation will pose a serious challenge to the national economy, which is already staggering and its prospects in the near future lookgrim

In fact, agriculture in India contributes to around 8% of national GDP, which is vital for the upkeep of the rural economy increasing the demand for consumption, which in turn will boost production at the national level contributing to national growth of the economy.



Partha Ganguly  
President  
Agradut Polly Unnayan Samity

## **About**

### **Agradut Polly Unnayan Samity**

It's a non Profit an non political organization working last three decades and the starting of Pilgrim could not belief to have transition from dark patches of agony to the silver lining of ecstasy. The life of People surrounding villages was as usually hollow and blunt without no or with negligible development initiative, situated between two tributaries of river Ganges, river Mundeswari and river Damodar, surrounding villages at the border of District Howrah and Hooghly have been experiencing the devastation of water over flowing the farming land in the rainy season. The two rivers as known as insane river and "Sorrow of Bengal" have brought curse of uncertainty and bleak survivable conditions for the people, so the organization started with offering relief support and digester management. Due to most backward of the lot in terms of education, health, in come generation and peoples' participations in the charging socio-political scenario. Felt it imminent to bring most of the marginal people in the planning process of their own development and facilitate their aspirations for socio political and economic transformations.

#### **Vision :**

Set up an egalitarian society through pragmatic need based measures.

#### **Mission :**

Minimize the gap between haves and have-nots by facilitating a process of peoples movement and improve upon the knowledge awareness and practice of have-nots for keeping a balance between economic regenerations and social development.

#### **Area of Operation**

The organization APUS started it's work explicitly at Udaynarayanpur Block, of Howrah District. Almost a decade organizations work was restricted to the same block. The output and delivery services of the organization in enhancing peoples' development impressed the people of Khanakul I and Khanakul II blocks of Hoogly district after that in West Bengal. In fact people from both the blocks requested CEO of APUS undertake developmental work, especially in the line of economic empowerment for needy and weaker sections. When people are ready to participate no barrier should be created to cut them to the quick. Hence APUS extended it's activities in those blocks too mainly organizing women into self help groups, inculcating saving habits among them and explore the possibilities to tag those groups with some credit institution, otherwise enhancing internal loaning system for these. APUS extended its activities in Bankura and Purulia district and entry was made through opening up an early childhood education, development of Tribal women and community health care Programme .

## Legal states

- Registered under W. B. Societies Registration Act, XXVI of 1961
- Registered under FCRA 1976, Govt. of India
- Registered under u/s 12A and exempted u/s section 80G Income Tax Act, 1961

## Location

- P.O. & At. : Gaja, Dist. – Howrah – 711 226, West Bengal, India
- Tel-Fax : + 91 3214 257 254, 03214-257755
- Email : [agradut\\_org@yahoo.co.in](mailto:agradut_org@yahoo.co.in)

## Contact Person

Mr. UmaSankar Mukherjee, Secretary , Cell: + 91 9733863346

## VALUES, THE ORGANIZATION CONFER :

The values of the organization underpin everything they do and is reflected in all the communication which are :





## Association with International Foundation



Support for Covid-19 to the Tribal Women in West Bengal, India. A collaborative effort of Vivekananda Study and Philanthropic Center of

New York, USA and APUS, HO, Howrah. 'Distribution of Essential Commodities' to the 200 tribal women at Bankura district and aware to Coronovirus protocol measure for social distance, wearing of musk ,sanitization and take vaccination in gracious presence of Shri Sibaji Adak, Dy. Secretary West Bengal Clinical Establishment Regulatory Commission.

## **Skill and Capacity Building Training**

People who included Unemployed Youth, APUS field level functionaries, and inputs



have given rich learning experience for the people who attended the training. Quality of Trainers Personal included illuminative Govt. Official, Bank Personal etc. The training was participatory in nature and demonstrative too, which has invariably helped the participants in facilitating enterprise development.. Follow up of the training program has ensured people involvement in

enhancing their enterprises.

300 women from Self Help Group undergone training on Batik Printing and Liquid Shop, Sanitizer, Phenyl and Detergent Powder with the association of West Bengal Swarojgar Corporation Ltd. 372 unemployed youth and Girls trained in various trade like tailoring, Electrical, Hand Embroidery, Child Care etc. under Utkarsha Bangla.



## **Sustainable Development Goals**

- Building Farmer Group for eco-friendly cultivation through inputs knowledge and skill
- Skill Development for Job opportunity and entrepreneurship
- Promotion of Rural Entrepreneurship and Join Venture
- Livelihood for rural community, Dalit women, Minority Women and youth affairs.
- Cluster Development approach for income Generation and Common Marketing facility, innovation of product, knowledge of business Policy.
- Nutritious food through Creche Unit
- Reduce malnutrition among children, adolescent Girls and deprive women.

## **Swachh Bharat Mission**



Agradut Polly Unnayan Samity has been approved by Amta-II Panchayet Samity, to implement the various programme to aware people in sanitation, protect Environment, plantation, solid waste management etc. under Swachh Bharat Mission(G) and mission Nirmal Bangla.. An awareness Generation programme has been organized for effective result of Swachh Bharat Mission and displays Board and Hoardings for people concern.

## **SAG- Kanyashree Covergence Programme**

SAG Kanyashree Covergence Programme for the empowerment of adolescent girls and is its flagship scheme, Kanyashree Prakalpa.

Its aims to protect child marriage are one of the major causes of poor health and socio-economic backwardness, not just of women, but of their families, their children and future generations. The Programme defines "Say YES to education and NO to child marriage". Throughout the year organization has implement various awareness camp to understand their mother to educate Girls and remain unmarried at list till age 18 years and evils of early marriage, get opportunities to Govt. scheme. Organized various competitive programme, Life skill education, talk with their families to solve their problem, escort support for correspondence with Govt. Official etc.



## Free Eye Check up Camp

Agradut Polly Unnayan Samity providing health care service delivery with the nactive support of Vivekananda Study & Philanthropic Centre of New York USA for the tribal people of Gorabari Gram Panchayet of Bankura district.A part of this service Free Eye Check up Camp has been arranged and through the camp 120 beneficiaries examined their eye and the organization make a conscious effort to provide medicine and spectacle free of cost



## Community Health, Hygiene and Environment awareness Campaign



Awareness generation program at the grass root level was considered as the most crucial part of the program. Awareness generation drives were taken up with the targeted people and local youth club members, local police station, group of businessmen, political leaders and local hooligans of the area through group discussion and focus group discussion. The principle concern in these awareness generation program was to sensitize the community on creation of pollution free environment and health awareness for water born and other communicable diseases, which implies general health seeking behavior.



## International Women's Day



On the International Women's Day, **APUS** conveys its best compliments to everyone; and specially congratulates all women in India as well as in the whole world. Also, on this historic occasion, **APUS** reaffirms its commitment to continue working together firmly towards empowering, providing equal rights and ensuring a more peaceful, prosperous, safe and dignified life for women in every possible manner

### Future Plans of the Organization for the development of the Community:

The organization is determined to take up programme on the basis of peoples' need and aspirations. Although the fund inflow either from Govt. or Foreign donor agencies are at low ebb, the organization is still in search of tapping resources for optimum utilization. The future course of action of and when resources are available for the programme can be ascribed as below.....

- [i] Integrated rural development for promoting two model village.
- [ii] Infrastructure development for poor girls to be settled in hostel situation for study at adjacent school.
- [iii] Establishment of Central and Satellite training cum production unit for women artisans in the vocational weaving and Sanitary Napkin.
- [iv] Animal shelter house and in-house dispensary.
- [v] Family helpers' programme through Child sponsorship.
- [vi] Establishment of a 10 bedded naturopathy health unit.

## OUR PARTNERS IN DEVELOPMENT

1	Department of Health & Family Welfare	11	DRDC, Howrah
2	Dept. of Women & Child Development and Social Welfare	12	Ministry of Minority Affairs, GOI
3	West Bengal Social Welfare Board	13	West Bengal Swarojgar Cororation Limited
4	West Bengal Pollution Control Board	14	DIC,Howrah
5	NABARD	15	Paschimbang Society for Skill Development
6	Ministry of Rural Development	16	United Commercial Bank
7	D.C [Handicrafts] Ministry of Textiles.	17	Indian Bank
8	Central Social Welfare Board	18.	Vivekananda Study & Philanthropic Centre, New York, USA
9	District SHG & SE Dept., Howrah	19	Ministry of Youth Affairs and Sports
10	LIC- India,	20	Directorate of ICDS, GoWB

## INFRASTRUCTURE FACILITIES AVAILABLE OF OUR ORGANIZATION

The Organization has one large 3-storied building including a well-furnished training center. The training center is capable of accommodating around 100 participants at a time with boarding, lodging and sanitation facilities and another 2-storied building with boarding and sanitation facilities.

Acknowledgement and Gratitude:

APUS expresses appreciations and gratitude to all the funding agencies, resource persons, Govt. officials for their help in kind hand.

